

Powers Park

| | |
|---------------------------|--|
| Strategy | Local Policy Enhancements to Prevent Tobacco Use and Marijuana |
| Goal | Prevent Tobacco/marijuana Use in high traffic and youth areas |
| IOM Category | Universal Indirect |
| CSAP Strategy type | Environmental |
| Evidence based | Yes |

| |
|--|
| Key Activities: |
| <p>1. <i>Have all staff and community partners involved in policy work review CADCA’s Strategizer 31 Guidelines for Advocacy: Changing policies and laws to create safer environments for youth to understand what activities are and are not considered lobbying.</i></p> <p>(COMPLETED)</p> <ul style="list-style-type: none"> • Cheryl Chandler, RPP Coordinator, Northeastern Vermont Regional Hospital (NVRH) • Tonia Brown, Prevention Consultant, Vermont Department of Health • Tennyson Marceau, Prevention Specialist (NVRH) |
| <p>2. <i>Learn how local policies are adopted and implemented in your area by contacting multiple sources of information including municipal governing offices, town and regional planning department, local law enforcement etc.</i></p> <p>(COMPLETED)</p> <ul style="list-style-type: none"> • Tennyson Marceau was invited to the Village Improvement Society’s board meeting to present the policy change. (3/19/2018) • Tennyson Marceau communicated via email with Donna Smith, President of the board of the Village Improvement Society about policy and change. • Tennyson also met with Justin Smith, Lyndon Town Manager to break down policy/ ordinance and location between trustees and the select board. (10/27/2017) |

3. *Take an inventory of current ordinances, language in the town and regional plans and policies that already exist that would support enhancement related to Tobacco such as policies that limit tobacco use. Submit findings to ADAP using the template provided by the program manager.*

(COMPLETED)

- Lyndon Town Plan: Revised Town Plan adopted by the Lyndon Select board February 9, 2015.
- Ordinances of the Town of Lyndon: Effective 07/29/2017
- Ordinances of the Village of Lyndonville: Effective September 5, 2016
- Lyndon Youth Baseball & Softball League Policies: Reviewed 2/2017
- Village of Lyndonville Annual Report: Year ending December 31, 2016
- Town of Lyndon Annual Report: Year ending December 31, 2016
- Notheastern Vermont Development Association: Volume 1, Regional Goals and Strategies, Amended 2013
- Notheastern Vermont Development Association: Volume 2, Regional Analysis, Amended 2013

4. *Take an inventory of when town and regional plans expire and are due for revision.*

(COMPLETED)

- The Village Improvement Society were revising Powers Park policy on 3/19/2018

5. *Based on readiness and community public health interest, identify specific policy solution(s) on which to focus. Community readiness and interest can be assessed using focus groups, interviews with community members and/or community surveys.*

(COMPLETED)

- Smoke-free parks/ recreational areas in the Town Lyndon and village of Lyndonville.
(Alternative: Designated smoking areas)

(See data from community survey)

6. *Establish a relationship with local leaders and key stakeholders by:*

6A – *Sending a letter of introduction outlining the coalitions' services including education on effective policy solutions.*

(COMPLETED)

- Merchant agreement letter.
- The Lyndon opinion letter.
- CADCA Strategizer 31
- Business cards
- Local media announcements of RPP and Tobacco

6B – Interview partners and key leaders to understand their approach to tobacco use and history of efforts, including regional planners.

(COMPLETED)

- Justin Smith, Town manager of Lyndon
- Holly McKeon, President of Lyndon Youth Baseball & Softball
- Kevin McKeon, Zoning board member for the town of Lyndon
- Jack Harris, Lyndonville Police Chief
- Kermit Fisher, Lyndon select board member
- Mary Marceau, former president of the Lyndon Chamber of Commerce
- Tonia Brown, Office of Local Health Prevention Consultant
- Annie McLean, Administrative zoning officer
- Lt. Matthew Amadon, Vermont State Police

7. Assess resources (human, data, financial, technical assistance) needed for policy solutions.

(COMPLETED)

- Survey is complete, totaling 271 surveyors. Survey will be available upon request
- Gaining assistance from the Town Clerk's Office
- The Towns Manager has been offering assistance
- Reviewing the resources via online

8. Identify and contact key community partners to collaborate on advocating for public health.

(COMPLETED)

- Office of Local Health, St. Johnsbury office
- The Lyndon Chamber of Commerce
- Lyndon Youth Baseball & Softball
- Town Clerks Office
- Northeastern Vermont Regional Hospital
- The Freighthouse
- XIP Training Systems
- Vermont State Police
- Lyndonville Police Department

9. *Conduct policy analysis and develop written summary of analysis for public dissemination to include:*

A. The problem to be addressed

Lyndon and Lyndonville is a central hub for many surrounding towns (Sheffield, Wheelock, Burke, etc.) where many community events are held and kids go to school. Currently there are no Town policies/ordinances, other than State regulations in place deterring youth from tobacco products/alternatives and alcohol. The main problem to be addressed is the social norms of the community and youth health.

B. The policy solution (include any applicable model policies)

(B1) Smoke-free parks/recreational areas within the limits of Powers Park.

C. What the policy will do (It's positive impact)

(C1) This policy/ordinance is a proven method where smoke-free environments contribute to teens smoking less because smoking is not in their direct perception at that time, and the smell of smoke is no longer there to influence choice. Overall, Youth and parents will be healthier not to breathe in any second-hand smoke and over time the community will become accustomed to the changes and social norms will then change.

D. Alternatives and their impact.

(D1) The alternatives to smoke-free parks/recreational areas would be to utilize designated smoking areas. This alternative has the same impact as (C1) but at a much lower scale.

(NOTE) *Materials for dissemination cannot include any type of "call to action", such as urging elected officials to vote a certain way on a specific policy. See CADCA Strategizer 31 for guidelines on what can and cannot be included in grassroots policy advocacy communications.*

10. *Meet with elected and other public officials to provide information or technical assistance concerning evidence of program or policy effectiveness.*

(COMPLETE)

- Annie McLean, Administrative zoning officer

11. *Broadly share balanced, objective information across large groups of interest parties (e.g. parents, private sector, other non-governmental organizations, state/local policy makers, general public) to highlight evidence-based policy approaches to improve public health. Include examples of best practice and success stories from other municipalities when possible.*

(COMPLETE)

- Reviewed and downloaded other municipality decisions and will be using them
- A comprehensive review of the policy considerations underlying state and municipal smoke-free parks laws, March 2014 – Todd D. Fraley JD

12. *Develop press release highlighting the issue and possibly policy solutions (based on analysis and balanced summary described above). Send press release to local media including print (newspaper) and electronic (television, radio, etc...).*

(COMPLETE)

- Press release will be featured with other smoke-free zones.

13. Identify approach for tracking progress of policy change.

(COMPLETED)

- Assessing the Youth Risk Behavior Survey (YRBS) focusing on Caledonia County
- Conducting a follow-up survey at the end of summer 2018
- Talking to the Police Chief and town manager about complaints and/or citations

Additional indicators to be reported to ADAP:

13A – During the past quarter, did you attend any public meetings or hearings (e.g. Select board, planning commission) to provide information and/or technical assistance on policy strategies to reduce youth tobacco use? Yes/No?

(COMPLETE)

- Yes, 3/19/2018

13B – [If Yes to A] Please indicate the number of meetings attended with each type of decision making body. (Select board, City or Town Council, Regional Planning Commission, Town Planning Commission/zoning board, or other).

(COMPLETE)

- Board meeting, attended once, 3/19/2018

13C – [If Yes to A] Which types of policy approaches were discussed with the decision making body (ies)? (Language in regional or town plans and/or ordinance establishing principals related to tobacco use, restriction of product placements, raising the sale age to 21, etc...).

(COMPLETE)

- Smoke-free park within the limits of the designated zone.

13D – During the past quarter, did a policy get placed on the agenda for consideration for approval by the appropriate decision making body (ies)? Yes/No

(COMPLETE)

- Yes, during correspondence with the president of the board the policy was placed on the agenda for the following week.

13E – During the past quarter, did a policy get approved? [If Yes] please describe the specific policy (ies) that was approved, including which communities are impacted by the policy. Also please email the policy language as approved to the Regional Prevention Partnerships Program Manager. Also what is the progress of the implementation and what mechanisms are in place for enforcement of the policy?

(COMPLETE)

- Two, LYBS and Powers Park policies. All materials emailed to RPP Coordinator.

SOURCES:

- Lyndon Town Plan: Revised Town Plan adopted by the Lyndon Select board February 9, 2015.
- Ordinances of the Town of Lyndon: Effective 07/29/2017
- Ordinances of the Village of Lyndonville: Effective September 5, 2016
- Lyndon Youth Baseball & Softball League Policies: Reviewed 2/2017
- Village of Lyndonville Annual Report: Year ending December 31, 2016
- Town of Lyndon Annual Report: Year ending December 31, 2016
- Notheastern Vermont Development Association: Volume 1, Regional Goals and Strategies, Amended 2013
- Notheastern Vermont Development Association: Volume 2, Regional Analysis, Amended 2013
- American Nonsmokers' Rights Foundation: Overview list – How many smoke-free laws? October 2, 2017
- American Lung Association: Smoking Restrictions, Vermont, State Legislated Action on Tobacco Issues (SLATI State Information.)
- The Legal Landscape: Vermont's Tobacco Control Laws, Center for Public Health & Tobacco Policy, January 2012
- Tobacco Control Legal Consortium: There is no Constitutional Right to Smoke: March 2008.
- Tobacco Control Legal Consortium: Regulating Tobacco Use Outdoors
- Public Health Law Center: Smoke-free, Tobacco-free places, Outdoors, 2015
- Burlington Free Press: Church Street Smoking Ban Starts with Soft Enforcement. December 15, 2014
- Tobacco 21 Campaign Plan – Coalition for a Tobacco Free Vermont
- Tobacco Free Vermont: 2017 Legislative Agenda, Sustaining Tobacco Control Programs: A return on Investments.
- Vermont Tobacco Control State Plan 2015-2020, July 2016
- Tobacco Free Youth Recreation: City-Owned Outdoor Recreational Facilities Model Tobacco-Free Policy.
- Tobacco Free Youth Recreation: Outdoor Event Model Tobacco-Free Policy.
- Tobacco Free Youth Recreation: Youth Recreational Organization Model Tobacco-Free Policy.

-Assessing the fidelity of implementation of the Strategic Prevention Framework in SPF SIG-Funded Communities: Users Guide and Fidelity Assessment Rubrics, produced by a national workgroup of SPF SIG project directors, evaluators, and the cross-site evaluation team.

CADCA Strategizer 31 – Guidelines for Advocacy: Changing Policies and Laws to Create Safer Environments for Youth: <http://www.cadca.org/sites/default/files/resource/files/strat31.pdf>